

The logo for Cape Start, featuring the word "cape" in a dark blue sans-serif font, followed by a blue icon of three slanted parallel lines, and then the word "start" in a lighter blue sans-serif font.

cape start

CASE STUDY



Rapid Piracy Takedown & Broadcast Content Protection

How we transformed content protection from reactive monitoring to **real-time enforcement**, achieving **94% faster** piracy removal.



94%

Faster Removal



98%

Reduction In Piracy



24/7

Real-Time Monitoring



Active Monitoring

CLIENT OVERVIEW

Leading Content Protection For Major Broadcasters

The client is a leading content protection company that serves major broadcast networks. Their business model relies on a robust in-house platform that enables broadcasters to ingest and monitor live and on-demand content to identify piracy threats.



Core Mission

Ensuring the real-time protection of premium video assets across various digital platforms.

 THE CHALLENGE

The Human Bottleneck In Digital Protection

Despite possessing a strong technology platform, the client faced a persistent and critical vulnerability: the "human element" of monitoring was failing to keep pace with digital piracy.



Financial & Brand Risk

Pirated versions of customer content appeared frequently on social media and remained live long enough to cause viewership leakage, financial loss, and copyright risks.



Scalability Issues

The client required continuous, real-time human monitoring, which proved difficult to scale internally.



Operational Complexity

The in-house team struggled to manage regional compliance checks, varied platform rules, and content volume peaks during major events.

 THE SOLUTION

A Specialized Rapid-Response Team

The client partnered with us to bridge the gap between their technology and effective enforcement. We deployed a dedicated team of 5-6 specialized analysts trained to identify and escalate illegal streams within minutes, rather than hours.



Dedicated Analyst Team

5 - 6 SPECIALIZED PROFESSIONALS



24/7 Vigilance

Real-time monitoring during live events to catch illegal streams immediately.



Deep Compliance Expertise

Our analysts utilized deep expertise in social media platform rules and regional compliance to distinguish between genuine and disguised pirated content.



Validation Technology

Country-based results validation using dedicated VPN routes including Italy, Germany, Canada, Indonesia, Philippines, and the USA.



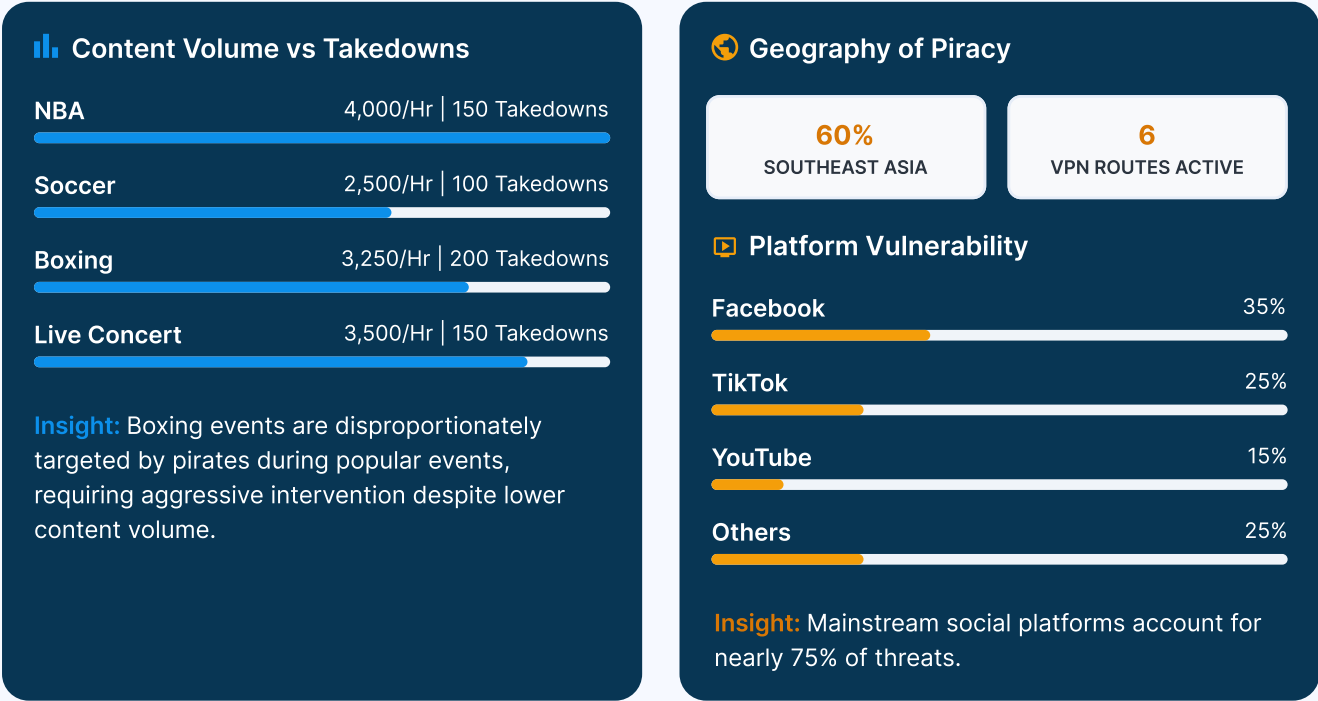
Workflow Integration

Strict internal QA process to ensure zero false positives and direct integration into the client's workflow for immediate escalation.

DATA ANALYSIS

Deep Dive: Trends & Insights

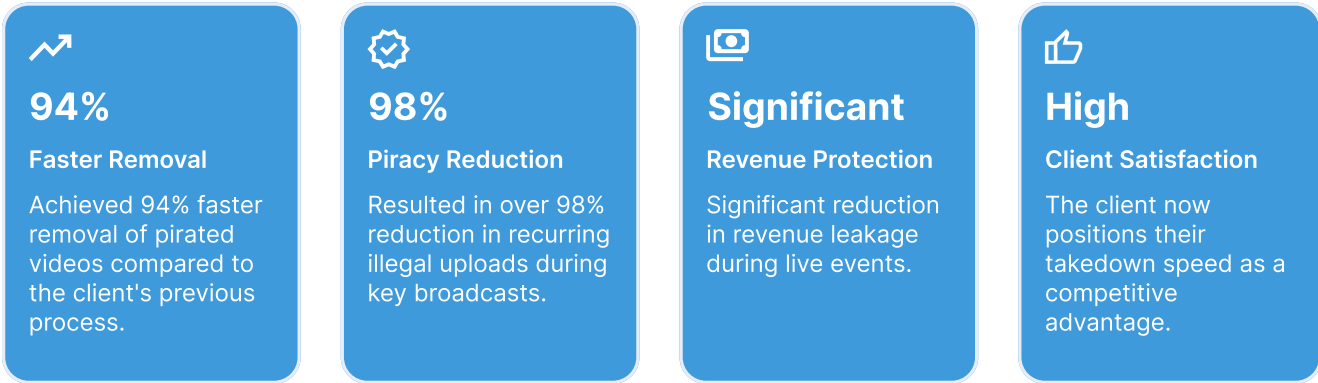
The following data illustrates the volume of content processed and the targeted nature of our takedown efforts.



THE IMPACT

Transformative Results

Within weeks of onboarding, the client transformed their service delivery from a technology solution to a comprehensive protection service.



✓ CONCLUSION

Closing The Loop On Content Protection

By combining the client's technology with our specialized human intelligence and rapid-response framework, we successfully ensured that global compliance was met, regional restrictions were navigated, and illegal streams were removed **in minutes, not hours**.

⚡ Minutes, Not Hours

🌐 Global Compliance

🛡️ Zero False Positives

**600+**

Employees

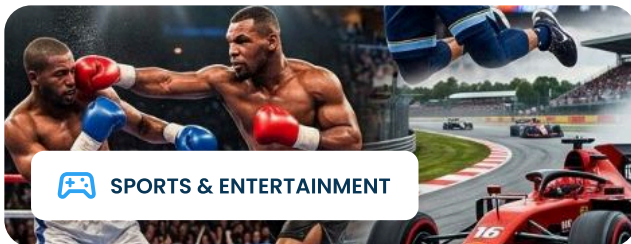
**100+**

Global Clients

**60%**Time Savings With
GenAI Platform**250+**

Projects

Protecting Content Everywhere Across Sports, Concerts, Movies, And Digital Platforms



SPORTS & ENTERTAINMENT



CONCERT



MOVIE



YOUTUBE MONETIZATION